

# POSTAL OPPORTUNITIES

We all know the cost of doing business keeps going up - and postal rates are no exception. Let us help you find the saving opportunities still available.

Knowing how postal rates impact your mailing and shipping needs is really very simple. To maximize efficiency while minimizing cost, just use these guidelines.

## IDEAS TO MAIL AND SAVE

### BETTER LIVING THROUGH eSERVICES

Increase productivity while saving on administrative overhead. Automatically track every processed piece. How, you may ask?

	Mail Piece (per 100)	Electronic Base (per 100)	Savings
Signature Confirmation™**	\$2.70	\$2.20	\$0.50 = 18%
Delivery Confirmation™**	\$0.30	\$0.20	\$0.10 = 33%
Return Receipt	\$2.55	\$1.25	\$1.30 = 51%

**You Should Know**  
 Not every business or profession needs your business with access to significant postal discounts. Be sure to check with us for more information on what you can do to save.



neopost USA

### SIZE MATTERS -- SO DOES CLASS

#### FIRST-CLASS MAIL

Mail up to 13.5 oz. in a single business day. Soften your envelope to fit. Total Face Value: \$100.00 or less. Max. Weight: 13.5 oz. (per piece)

TYPE	SIZE	PRICE
Letters	max. surface or flat	46¢
Retail Flats	exceeds the dimensions of a standard letter	\$24
Small Parcels	up to 13.5 ounces	\$2.07

#### PRIORITY MAIL®

3-1/2 x 5-1/2 in. max. length. Max. weight: 70 lbs. Max. surface: 108 in. Max. girth: 62 in.

TYPE	SIZE	PRICE
Small Parcels	under 1 pound	\$5.05
Flat Rate Envelopes	11 1/2 in. x 15 1/2 in.	\$5.05
Small Flat Rate Box	11 1/2 in. x 15 1/2 in.	\$5.55
Legal Envelopes	11 1/2 in. x 15 1/2 in.	\$5.25
Flat Rate Padded Envelope	11 1/2 in. x 15 1/2 in.	\$5.70
Medium Flat Rate Box	11 1/2 in. x 15 1/2 in.	\$13.30
Large Flat Rate Box	11 1/2 in. x 15 1/2 in.	\$15.30

#### PRIORITY MAIL EXPRESS™ (Formerly Express Mail)

Get the next business day™. 100% on-time in the service you pay for.

TYPE	SIZE	PRICE
Small Parcels	1/2 lb. and under	\$19.00
Flat Rate Regular Envelope	11 1/2 in. x 15 1/2 in.	\$18.11
Flat Rate Legal Envelope	11 1/2 in. x 15 1/2 in.	\$18.11
Express Flat Rate Box	11 1/2 in. x 15 1/2 in.	\$39.95

### IT PAYS TO STAY CONNECTED

An approved commercial mailing program gives customers faster, printing and postage savings. Flat Rate with no volume requirements. It makes a program for your business easy to understand. See USPS.

#### SO, HOW MUCH CAN YOU SAVE?

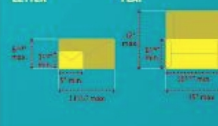
MAIL COMMERCIAL BUSINESS MAIL

TYPE	MAIL	COMMERCIAL	BUSINESS	NON-BUSINESS
Flat Rate Envelope	\$5.00	\$5.05	\$0.55	11%
Flat Rate Padded Envelope	\$5.70	\$5.70	\$0.25	4%
Same & delivery confirmation	\$0.85	\$0.70	\$0.95	21%
Small Flat Rate Box	\$5.55	\$5.55	\$0.65	11%
Same & delivery confirmation	\$0.70	\$0.55	\$1.15	23%
Medium Flat Rate Box	\$13.30	\$13.30	\$1.00	8%
Same & delivery confirmation	\$13.25	\$13.30	\$1.95	15%
Large Flat Rate Box	\$15.30	\$15.30	\$1.55	10%
Large Flat Rate Box	\$15.30	\$15.30	\$2.45	16%

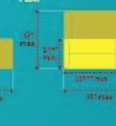
#### PRIORITY MAIL EXPRESS (Formerly Express Mail)

Flat Rate Envelope \$19.95 \$18.11 \$1.84 9%

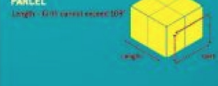
#### LETTER



#### FLAT



#### PARCEL



**You Should Know**  
 Prices are subject to change without notice. Certain processing and delivery fees may apply.

### LETTERS & FLATS

#### STAY IN SHAPE

When letters, flats and parcels are shaped differently, they cost more because they need to be processed differently. By conforming to postal shape standards, you avoid non-routine mail surcharges.

- Sending a letter-sized envelope, rather than a flat one reduces costs up to 30%
- Two added printing cuts reduce the number of pages
- Applying water marks on your transparencies or catalogs can be a cost saver

### PACKAGES

#### STEP AWAY FROM THE SCALE

With 7 1/2 in. flat top and your biggest items, there's no reweighing or weighing. Priority Mail Express is the flatter choice to save space with a maximum net weight of 70 lbs. Drop off the package or use for pickup.

- Save time and weight with the weight
- Delivery confirmation included at no additional cost
- Commercial Base discounted pricing (when using on-line connected equipment)
- 1-2 day delivery available by name, including Saturday and Residential delivery at an extra cost
- Service to everywhere
- No flat surcharge
- Insurance included\*\*\*

### BUT WAIT... THERE'S MORE... CHECK OUT THESE OPTIONS:

- Electronic Return Receipt (ERR) (30%+ savings)**  
 Simply mail a label to track and confirm. At \$1.20 per label, it costs only time and money.
- Web Consolidation & Tracking**  
 Tracking updates automatically go online. The USPS.com website for tracking for USPS Car Services. Includes links to applications for business services.
- Electronic Signature Confirmation (eSC) (30%+ savings)**  
 Use an e-mail containing delivery date, time and the addressee who signed for the parcel. USPS labels a parcel of address eligible to verify the eSC on arrival. (Date and times of any local or international deliveries are noted.)

- Electronic Return Receipt (ERR) (30%+ savings)**  
 Simply mail a label to track and confirm. At \$1.20 per label, it costs only time and money.
- Web Consolidation & Tracking**  
 Tracking updates automatically go online. The USPS.com website for tracking for USPS Car Services. Includes links to applications for business services.

### BE FLEXIBLE WITH ENVELOPES

	1	2	3
Flat Rate Envelope	\$5.05	\$5.05	\$5.05
Small Flat Rate Box	\$5.55	\$5.55	\$5.55
Legal Envelope	\$5.25	\$5.25	\$5.25

### PAY FOR POSTAGE NOW... OR MAYBE LATER

Avoid raising short of postage, paying costly advances or delaying important mailings. Whether you pay for postage on a standard schedule or need to invoice a business, there are options. As you go. Switch from check-based postage. At the end of the month. Download now, pay later with monthly payments to ACH or neoFunds®.

### EXPEDITED DELIVERY

#### GET THE TIMING RIGHT

Does it really have to be there by tomorrow? If not, your other option get the job done just as well for a lot less.

	Flat Rate Mail™/Letter	Priority Mail™/Flat Rate Envelope	Priority Mail Express (Formerly Express Mail)™/Flat Rate Envelope	Carrier's Best Day Delivery™
1 lb. Limit	\$0.46	\$6.80	\$18.95	\$25.40
5 lb. Limit	\$2.92	\$5.80	\$39.95	\$25.40

### PRESORT AND SAVE

The more you pay us, the less USPS has to -- and you reap the benefits.

- Print by zip code
- Present addresses and return addresses once are the same
- Max weight: 3.5 oz
- Business and Commercial Mailers benefit from "Second Quarter First-Class Mail Presorted and automation letters up to 2 ounces also mail at the 1-ounce price.

### RETHINK YOUR APPROACH TO ACCOUNTABLE MAIL

Your piece of mind knowing it got there doesn't need to cost an arm and a leg. Compare the costs of a signature and don't overpay for a service that you might not need.

1 piece mailed at the Electronic Signature Rate \$1.25  
 1 piece that really needs a good old-fashioned signature \$4.95

### WE VALUE YOUR MAIL

1-800-NEOPOST (1-800-636-7676) MAIL 2013  
 www.neopostusa.com

\*\*\*The following terms are provided for reference only: First-Class Mail Service, Priority Mail, Flat Rate Mail, Priority Mail Express, Signature Confirmation, Registered Mail, Return Receipt, Signature Confirmation, Priority Mail Express, and Express Mail. \*\*Insurance available at no charge for regular mail. Certain processing and delivery fees may apply.