

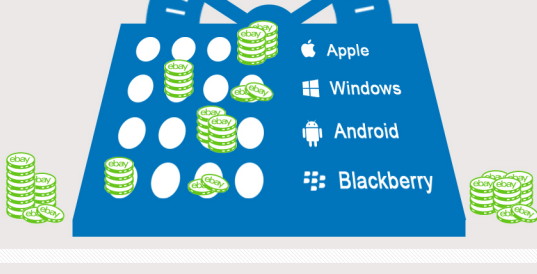
How has eBay Inc. led the way to the future of shopping?



And its avid user base wouldn't have it any other way.

145 Million+ active eBay Buyers
 +
143 Million+ registered PayPal accounts
 =
 Increased demand for mobile ease

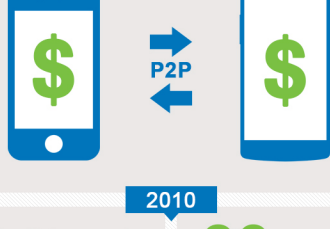
eBay recognized the importance of mobile technology as far back as 2008. And bet on it big!



When App Stores first opened their doors, eBay was one of the first mobile apps on the virtual shelves.



PayPal followed close behind, making Peer to Peer payment a breeze.



2010

PayPal generates **\$600M** in mobile payments

80% stemming from the eBay mobile app

And it's paying off... **FOR EVERYONE!**



2013

40% of Q4's gross merchandise volume involves a mobile touch point

Mobile-enabled commerce volume for eBay Inc. grows **88%** to \$35B. Both PayPal mobile and eBay exceed \$20B in mobile

As of 2014

220M+ Number of times eBay inc.'s suite of mobile apps have been downloaded

Each week, just under **8.2M** listings appear on eBay via mobile

A car and truck are bought every **6 minutes** in the

A tablet is bought every **1 minute** in the

A pair of shoes is bought every **1 minute** in



US

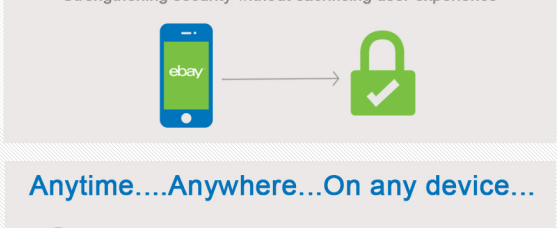
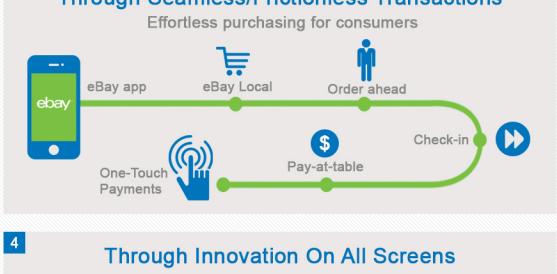
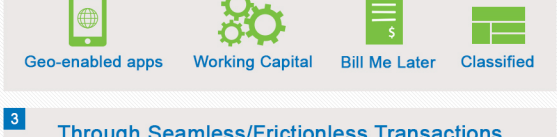


UK



Australia

How did we do it?



Anytime...Anywhere...On any device...



With the mobile ease of eBay and PayPal

There couldn't be a more app duo!



eBay inc™